THE NEW JERSEY EXONUMIA SOCIETY
OFFICIAL PUBLICATION

JERSEYANA

ISSUE NUMBER 98 **July-August-September** **2000**

N.J.E.S. OFFICERS

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EDITOR: Dennis Helmer, 112 Carlton Avenue, Westmont, NJ 08108

MEMBERSHIP DUES: REGULAR...$6.00, ASSOCIATE...$3.00, JUNIOR[-18]...$4.00
LIFE MEMBER....$60.00

FROM YOUR EDITOR

By Dennis Helmer

Our annual meeting was held, as usual, in conjunction with the annual Garden State Numismatic Association convention in Somerset, NJ. We had our usual attendees, and a good discussion about our hobby with some show and tell for everyone. Al Zaika handed out an encased cent commemorating his 80th birthday..and we all wished Al a Happy Birthday and many more!!

On a more serious note, NJES is looking for someone to take over as Editor of our quarterly publication. I will no longer be able to serve as Editor after this year, and I hope that someone will step up and continue the publication of *JERSEYana*. I will be available during the transition process, and can always be contacted at my e-mail address: d.p.helmer@home.com. We have some articles "in the barn" including a colorful contribution by member Steve Kawalec...check out our centerfold in this issue..and more NJ script articles by Dave Gladfelter. So please, if you want to sign on for an opportunity to meet some great folks, and get some exposure to some real neat exonumia, contact me or any of the officers.

Steve Middleton
NJES Vice President
PO Box [illegible]
Brooklawn, NJ 08030
August , 2000

NEW JERSEY EXONUMIA SOCIETY - MEMBERSHIP REPORT
AUGUST, 2000

There are currently 41 paid up regular members and 6 life members on the NJES rolls. 20 former members (did not renew in 2000) are about to be dropped from the membership roster for non-payment of dues (paid up is indicated on the label with "00").

Please renew NOW for 2000 if you haven't yet. Send your $ 6.00 per year dues, payable to NJES, to:

Al Zaika, PO Box 65, Bellmawr, NJ 08099.

**** THIS WILL BE YOUR LAST JERSEYANA IF YOUR LABEL HAS "99"!

You will BE DROPPED from the mailing list if you do not renew. Your mailing label on THIS Jerseyana should have "00" on it or you are NOT PAID UP!! Please let me or Al Zaika know if you think a mistake has been made. Please renew soon.

Thanks.

Sincerely,

Steve Middleton

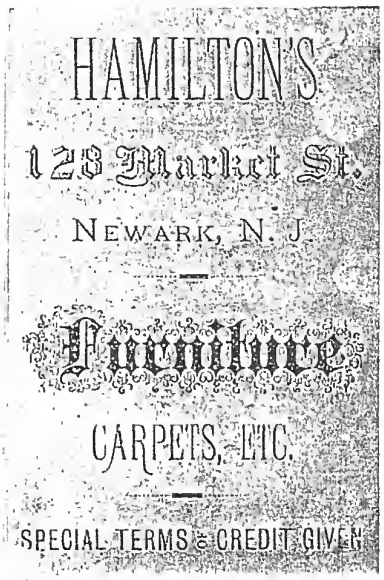
NEW JERSEY EXONUMIA SOCIETY - RECENT NEW MEMBERS
AND THEIR NEW JERSEY COLLECTING INTERESTS
AUGUST, 2000

Larry Baber - collects medallic and other exonumia of The Barber Family

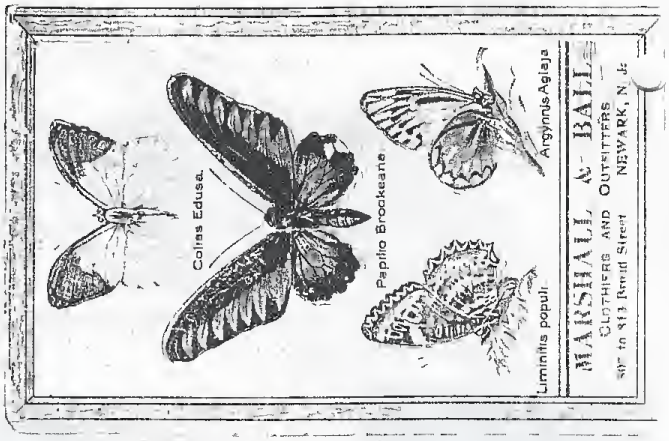
NEWARK , NEW JERSEY TRADE CARDS
By Steven Kawalec

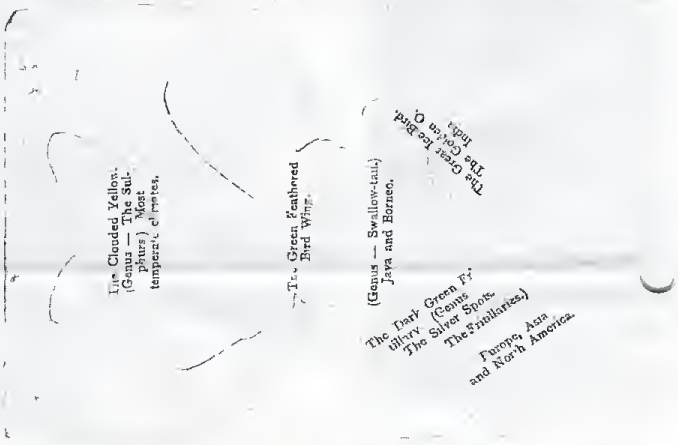
In the second half of the 19th century, a lot of merchants produced trade cards to advertise their businesses or services. These cards were handed out or mailed to customers and prospective customers. A lot were printed in color with nice scenes or interesting subjects. They were made to be saved and put into scrapbooks, scrapbooks were a popular hobby following the Civil War up until the gay 90's . By the late 1890's the magazine was becoming the advertising median of choice so the trade card didn't last too much longer. Enclosed are copies of some of the more interesting ones in my collection. I don't know if they are worth a whole lot but they sure are fun to collect.

H.B. Thistle and Hamiltons both used a patriotic theme for their cards. Thistle had a unique idea having his card shaped like a drum.



Marshall & Ball were a large clothing outfit and issued many different cards through the years. The one with the two dogs is embossed which makes it that much nicer. The one with the butterflies is cut around the wings so they can be folded out and displayed. The two with the gold fronts shows their new spring line.




The Clouded Yellow.
(Genus — The Sulphurs.) Most temperate climates.
The Green Feathered Bird Wing.
(Genus — Swallow-tail.) Java and Borneo.
The Dark Green Fritillary (Genus The Silver Spots. The Fritillaries.)
Europe, Asia and North America.
The Great Ice Bird of Tibet.

MARSHALL & BALL

SHOW THE LARGEST STOCK

OF

Spring Clothing

IN THE STATE.

Business Suits, - - $6.50 to $20.

Boys' and Children's Suits, $2.00 to $8.

This Stock is Entirely New,

AND INCLUDES ALL THE

LATEST AND NOVEL DESIGNS

807, 809 & 811 Broad Street,

NEWARK, N. J.

Metropolitan Life Insurance Company issued really colorful and detailed cards.

Well I guess that's it, not much of an article more like a written show and tell. I really enjoy collecting these and I thought others might be interested too.

INDUSTRIAL or BURIAL FUND INSURANCE.

BY THE

METROPOLITAN

LIFE INSURANCE COMPANY OF NEW YORK.

ESPECIALLY ADAPTED TO PERSONS OF MODERATE MEANS.
Ages from 1 to 65 taken.
Dues collected weekly at the houses of members.
No initiation fee charged.
Cost 5 cents per week and upwards.
Males and Females taken at same Premium.
Claims payable promptly at death.
No increase of payments.
Benefits from $14 to $1000 in cash.

SECURITY TO MEMBERS, $2,000,000
Surplus, $400,000.

OVER TWO MILLION DOLLARS
ALREADY PAID TO MEMBERS FOR CLAIMS.

"No effort spared to protect the interests of policy-holders."
"Careful and painstaking management."
"In no instance has a flaw in the title, or a deficiency in value been found."
"Too much cannot be said in praise of the Company's investments."
"Every step taken has been to render the security of the insured beyond question."—*From Official Report New York Insurance Dept.*

ILLUSTRATIONS.

5 Cents a week (less than 1 cent a day,) will insure a Child aged from 1 to 12 for $14 to $123.
10 cents a week (less than 1½ Cents a Day) will insure a Person aged 20 for $210.
25 Cents a Week (less than 4 Cents a Day,) will insure a person aged 30 for $410.
50 Cents a Week (about 7 Cents a Day,) will insure a Person aged 35 for $710.

ACTIVE AND EXPERIENCED AGENTS WANTED.

Apply to ALLEN L. BASSETT, Supt.
191 Market Street, Newark, N. J.
OVER.

INDUSTRIAL or BURIAL FUND INSURANCE.

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191 Market Street, Newark, N. J.
OVER.

FREE CLASSIFIED ADS

WANTED-- Encased cents and other coins, engraved coins, pop-outs, scenic love tokens , hobo nickels, potty dollars, just about anything made from coins. Send for my offer or call me at 407-352-7807. Bob Slawsky, PO Box 864, Windermere, FL 34786

WWI SERVICE MEDALS: Paying highest prices for miniature WWI US Victory medals with clasps or bars. Also foreign miniature WWI Victory medals. Lou Small, BOX 19262 NJ, Jacksonville, FL 32245

OBSOLETE OR BROKEN BANKNOTES From all counties in New Jersey, as well as Merchant Scrip, Wanted for collection. Send photocopy or description.(Weit or Hexby #) to Tom O÷Mara, 55 Rumson Road, Rumson, NJ 07760

WANTED: SWASTIKA TOKENS FROM ANY STATE Price&write..or I will make offer on any description sent Gary Patterson, 10-4th Street, Lakehurst, NJ 08733 e-mail [gptokens@aol.com]

DOG LICENSE TAGS If you don't read ***PAW PRINTS***, you don't know dog license tags. Complimentary copy on request. Bill Bone, Editor, 928 S.R. 2206, Clinton, KY 42031

OCEAN COUNTY Collecting and Researching all Ocean County obsolete and broken banknotes and merchant scrip. Want anything from Toms River 1850 to 1960, also notes issued in Bricksburg 1840's, Manchester 1840's....BUY-SELL-TRADE. Bob Mitchell, 629 Monmouth Way, Winter Park, FL 32792.

GEORGE WASHINGTON INAUGURAL BUTTON COPIES Wanted, especially the different 1974 Liberty Village (Flemington NJ) copies, but others too. Write with description and price to F. Steimle, 2200 Appleby Drive, Wanamassa, NJ 07712-4636

TRADE: 27 Different NJ Parking Tokens for Best MASS. token or encased offered. G. McLellan, 641 Waverly Street, Framingham, MA 01702

WANTED: ANYTHING RELATED TO WYCKOFF, NJ...THE MANHATTAN COMPANY(NY)...CHASE NATIONAL BANK(NY)..AND AARON BURR. All fiscal material, checks, obsoletes, nationals, postcards, stocks, bonds, paper, etc. Thomas Buda, PO BOX 315, Wyckoff, NJ 07481

NEW LARGE SWAP/SALE LIST.... Transit, Video Arcade, Amusement, Carwash, Parking, State Trade, Centennial, and many Misc. types and tokens. My list for SASE or your list. Curtis H. Judge, 282 University Blvd.Harrisonburg, VA 22801

HARD ROCK CAFE PINS WANTED Will trade my Jersey Tokens&Medals and/or Playboy roulette chips for HARD ROCK... Archie Black, PO Box63, Brick, NJ 08723.

WANTED:ELONGATED COINS...Describe..Price...Write...Buy...Trade...Sell. Doug Fairbanks, Sr., 5937 Beadle Drive, Jamesville, NY 13078..PH315-469-4682.

WANTED: Tickets, Transfers, Photographs, and any other items related to streetcars or busses in Scranton, Pa.....Charles Wrobleski, 206 Green Street, Clarks Green, PA 18411

NEW JERSEY AMUSEMENT TOKEN LISTING...76 page listing available for $7.00 postpaid from Bob Schopp, 16 Sanbert Circle, Hamilton Square, NJ 08690

FOR SALE: Salem NJ 1870's to 1890's OLD NEWSPAPERS. Local news and many interesting ads and Railroad timetables. $8.00 each or 3 different for $20.00. All orders are postpaid. Steven Kawalec, PO BOX 4281, Clifton, NJ 07012

OCEAN COUNTY COIN CLUB WOODEN DOLLAR Featuring a "Zeppelin' on one side and the reverse side reflecting a shrimp boat, all commemorating the club÷s 29th anniversary..cost is $1.00 each or six for $5.00 Contact O.C.C.C. c/o 65 16th Street, Toms River, NJ 08753

WANTED-MAGIC TOKENS AND MIRRORS Will pay $500.00 for a Thurston, Kellar, Herrmann, or Houdini mirror. T.J.Bogusta,294 Wycoff Avenue, Wycoff NJ 07481, 201-847-9081,e-mail [tbogusta@proactivegroup.com]

WANTED-HOUDINI AND MAGIC RELATED ITEMS...tokens, Mirrors, Photos, Programs, Posters, etc. T.J. Bogusta, 294 Wycoff Avenue, Wycoff, NJ 07481, 201-847-90, e-mail[tbogusta@proactivegroup.com]

40 YEAR COLLECTION OF NEW JERSEY ITEMS FOR SALE: Amusements, Banks, Coin Clubs, Elongates, Firemen, Food Stamps, Keytags, Large medals, Military, Mirrors, Political, Parking, Transportation, Railroad Tickets, Silver Bars, VFW woods. Let me know what you want and send a SASE to Jerry Zara,37 Everest Drive, Brick, NJ 08724

WANTED: Paper and cardboard scrip, National Recovery Administration stamps/Labels, Union stamps. Scott A. McClung, 8381-H Montgomery Run Road, Ellicot City, MD 21043

MY 80TH BIRTHDAY: 1999 encased cent, $2.00 and a SASE....I'll also trade for any New Jersey encased cent that I need. Write first on trade. Al Zaika, PO BOX65, Bellmawr, NJ 08099-0065

UNUSUAL COLLECTIBLES: Civil war .58 caliber battlefield dropped mini-ball, original NASA color 8"x10" print, Final Year 1991 \crisp un-circulated USSR ruble. Everything above included for $12.00 postpaid SASE. Herbert Matthews, PO BOX 251, Beverly, NJ 08010.

WANTED: Political buttons, tokens, and other items related to former mayor, Frank Hague of Jersey City during the depression years. Also looking for milk bottles from Jersey City, with the name SULLIVAN on them. George Dorsey, 168 E. Spring Valley Avenue, Maywood, NJ 07607.

FOR SALE: 10 different NJ amusement tokens $1.00, 12 different amusement tickets $1.00, 2 different NJ parking tokens $1.00, 2 different 1930 raffle tickets $4.00, 12 different NJ transportation tokens $3.00, 10 different transportation tokens from other states $3.00, Old Morristown & Erie RR cardboard ticket $4.00. Please enclose a LSASE. Kawalec, Box 4281, Clifton, NJ 07012.

Exonumia

Encased cent released

Token collector Al Zaika of Bellmawr, N.J. has had an encased cent made to commemorate his 80th birthday, which was Aug. 16.

They are available for sale at $2 each plus a self-addressed, stamped envelope. To find out more, or to order, contact Al Zaika, P.O. Box 65, Bellmawr, NJ 08099-0065.

PAID ADS

AL ZAIKA
PO BOX65
BELLMAWR, NJ 08099

Buying
Coins...Tokens...Medals...World's Fair Memorabilia...
Any Ferris Wheel Items...Old Toys...Model Kits...
Collectibles

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Boonton, NJ 07005
(973)627-0705
EMAIL SMIDDLETOY@AOL.COM
Steve Middleton
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